



Pam Pense
Missouri DeMolay State Sweetheart Director



Chapter Sweethearts:

Congratulations on your selection as a Chapter Sweetheart! We are so excited that you will be joining us at the Missouri DeMolay State Conclave Sweetheart Competition in Jefferson City. At this point, you may have a lot of questions and that's perfectly okay. This letter is designed to give you a step-by-step run through of exactly what to expect at Conclave.

FRIDAY

When you arrive at the Capitol Plaza, there will be registration tables set up. Your room key will be with your chapters'. You will be sharing a room with your chaperone. You will be housed near your chapter and you should ALWAYS be accompanied by your chaperone.

You will be given your competition sash and your Sweetheart polo at the briefing. **The polo should be wore during the Sweetheart Showcase along with your sash and a black skirt or black dress pants.**

Please understand that there will be secret judges that will be scoring you all weekend long. You will not know who they are or where they are so keep that in mind as soon as you arrive at Conclave!

The Centennial Celebration is being held from 6:00 p.m. until roughly 9 p.m. The dress is casual for this party and it is a time for you to get to know others from other chapters across the state. You will be dismissed to the party after the Briefing is finished.

Sweetheart Showcase - Please meet outside the designated room no later than 9:15 p.m. with our polo, skirt/dress pants and competition sash. You will be lined up in order This is where you will be introduced to everyone at Conclave. You will be escorted into the room to a podium where you will be asked "What does DeMolay mean to you? explaining what DeMolay is to you and why you are associated with your Chapter. Your response should be no longer than 45 seconds. Then you will draw for a second question. You will be supplied with all of the possible questions and you should prepare a response for all. You will draw a question from the group and answer it. Remember that the young men will vote once you leave the room so posture, composure, and public speaking skills are a must.

Curfew – As a Sweetheart, your curfew will be strictly enforced. This is for your safety and security. Curfew for Friday night will be 1:00 a.m.

Saturday

Breakfast - Breakfast will be served in the Hospitality room this year, and is this way for the young men. Please do not feel like you *have* to spend this time with them, for they will most likely be focused on their Ritual work.

DeMolay Knowledge Test – As State Sweetheart, you should be able to talk comfortably about general DeMolay knowledge. In order to make sure that you know this information, a short test will be administered at 8:00 a.m. Study materials can be found on the Missouri DeMolay website, the DeMolay International website, and in the first chapter of the DeMolay Leader's Resource Guide. You should be familiar with the basic historical information of DeMolay as well as Missouri-specific information.

Squires Seminar – After all the Sweetheart contestants have finished the DeMolay Knowledge Test, you will spend time with the Squires during their Seminar. This is a great time to get to know the next generation of DeMolays. There will be a presentation about Squires, followed by games which you will be able to participate.

Lunch will be held in the Atrium and gives you a time to eat and relax with your Chapter – keeping them encouraged for their Ritual.

Bowling – We encourage you to go bowling with your Chapter if they choose to participate.

Dinner - A buffet dinner will be served at 5:00pm. Please arrive and sit with your Chapter. Although this is a buffet dinner, please remember to use proper etiquette.

Sports –Sporting events will begin at 7:00 pm. This is a great time to support your Chapter! Make signs, use noisemakers, buy pom poms – be creative! Guys love having cheerleaders on the sidelines, so be loud and proud to support them as they are supporting you all weekend.

Curfew - Once again, follow the curfew. You should be in your room by 1a.m. or go directly to your room from returning from sports unless otherwise specified by a member of the Conclave staff.

Sunday

Track & Field - Begins at 6:30am. Cheer on your guys as they race around the track! Everyone will be extremely tired this morning, so try your best to be upbeat and cheery to support your Chapter!

Evening Gown Rehearsal - Begins at **10:30 a.m.** in the Banquet hall.. We will be discussing the exact run-through of the evening, as well as practicing walking and where you will sit. **Be sure and wear the shoes you will wear during the pageant.** You will also need to make sure that your escort from your chapter is at the practice. He needs to practice, too.

Sweetheart Interviews - Please assemble by 1:00 pm in the Atrium of the Hotel. Before the interview begins, you will be voting on Miss Congeniality. The interviews begin at 1:30 p.m. This interview is all about you, so there is nothing to worry about. You will be seated in front of a panel of judges who will ask you questions about yourself. As long as you know yourself, you will not have a problem. This interview is not meant to scare or intimidate anyone. Smile and relax! You should dress as though you are attending a job interview.

Sweetheart Photographs – Following your interview, you will go straight to the Capitol Building for your portraits. These may be used in the Conclave slideshow on Monday, so look your best.

Hall of Fame Banquet/Evening Gown Competition & Coronation - Please assemble in the banquet room with your escort by 6 pm to make sure that you are in the correct order. Your escort is usually the Master Councilor of your Chapter, although you are allowed to choose who you wish. Please make sure that the Sweetheart Director knows the name of your escort before the competition begins. For evening gown, you will be escorted up to the stage where you will take your walk while the current State Sweethearts will read your bio. Please keep in mind that you will be judged at this time with a strong emphasis on composure, poise and posture. After being introduced, you will be escorted to your Chapter's table. After the last distinguished guest has spoken, the current State Sweethearts will present their retiring remarks. Once they're done, the Emcee will invite you to be escorted back up to the stage. The State Sweethearts will announce Miss Congeniality. The new Associate State Sweetheart will be announced and crowned first, and then the new State Sweetheart will be announced and crowned. Immediately after the competition, the State Master Councilor and Deputy State Master Councilor will escort the new State Sweethearts and other contestants out to the Atrium, where pictures can be taken.

Sweetheart Ball - Begins immediately after coronation. As a Sweetheart, you will miss the first couple of songs due to pictures, but don't worry about it. Please remain in your dress from the Competition so that there is not a mass exodus to the elevators and stairs. You'll look gorgeous, so you might as well make it last! The competition is finally over, so use the dance to hang out with your friends and take a breather. You might be emotional, but please try to keep a smile on your face and enjoy yourself. This is a time for celebration!

Curfew – Once again, it is imperative that you follow the curfew. Note: Depending on how long the banquet and coronation last, this curfew is *usually* extended. Please listen for the announcement. If there is not one, be in your room at midnight.

Monday

Awards Banquet - Please be downstairs and with your Chapter by 8:15am. If you were crowned State Sweetheart or Associate State Sweetheart, you will need to find the State Master Councilor or Deputy State Master Councilor to find out where they would like you to meet. As State Sweetheart and Associate State Sweetheart, you will be sitting on the stage for breakfast and then taking pictures with special presentations/awards, so make sure you're cleaned up and ready to smile! You should wear your Sweetheart polo and black skirt.

Remember that you are representing your Chapter 100% of the time! From the first moment you step into the hotel until you leave on Monday morning. Keep a smile on your face and be polite to everyone you meet! You never know who is watching!

Shirts: Make sure that the straps of your shirt completely cover the straps of your bra (either wear a wide enough strap or wear a strapless bra). Also, your shirt should not show a great deal of cleavage. One person's "covered up" is another person's "falling out." Please make a good judgment call. When in doubt, cover up! Your shirts must not be see-through. If necessary, wear a camisole.

Skirts/shorts: All skirts should be fingertip length. This is not a requirement, but let's be classy and professional, please. You may have great legs, but that does not mean you need to show them off, especially at the risk of revealing certain parts of your body. This is not a beauty pageant - so you should be covered properly to allow your personality to shine. If you cannot find skirts/shorts of an appropriate length, do not wear them at all.

Pants: Pants should fit comfortably around your waist and legs. The skin-tight look is not appealing on anyone, so please avoid it. Do not wear pants with holes or rips, as that is certainly not impressive and reflects badly on you.

Shoes: Tennis shoes may *only* be worn at the gym on sports day and they must be absolutely clean and free from wear and tear. Please no flip flops!

Jeans: Please do not wear them. This includes jean skirts and jean shorts. Jeans are casual and these days, most girls have rips, holes and distressing in their jeans. A professional business wardrobe does not usually include jeans, so it would be wise to find an alternative for four days.

Undergarments: Bra, underwear and a slip are absolutely necessary. Pantyhose are recommended but not required by any means. If you are wearing a skirt that is light colored, you must wear a slip. Bras should be properly supportive. A strapless bra must be worn if you are not wearing a regular bra.

Dresses: Dresses should fit appropriately. You should be tucked in all of the right places and all of the necessities must be covered. Once again, if you are falling out of your dress, you should make another selection. Likewise, if a dress is too tight, go with another dress to make sure that you are comfortable and able to breathe.

Fun Ideas

Make goody bags for your Chapter: We will do a lot over Conclave weekend, but so will the young men in your Chapter. It's always a great idea to give them some sort of treat bag. Some Sweethearts make bags with fruit, candy, granola bars, fruit snacks, peanuts, Gatorade and water. There is a good chance that they'll eat the entire bag in one night, but you can advise them to save the snacks and drinks for sports day when they'll be hungry and tired.

Make signs for the hotel rooms: DeMolays loved to be recognized. It's a fun idea to make signs for each member of your Chapter to put on their hotel door. Some Sweethearts make customized signs to match each member's hobbies and interests. You can't be with them for some of the weekend, so this is another great way to show your continuous support!

Treat yourself: No matter how much you practice, prepare and double-check your wardrobe, this weekend is going to be stressful. Everyone knows that. It's never a bad idea to take a few minutes to relax. Whether you watch a particular TV show or eat some ice cream, it is a good idea to know what helps you to relax! If you need to, bring your de-stressors with you so that you can take a breather when you feel that you are getting worked up.

Sincerely,
Mom Pam Pense

Questions for Sweetheart Showcase 2019

1. What is the best Tradition that Missouri DeMolay has and why?
2. What would you like to see become a tradition for the future in Missouri DeMolay?
3. Why do you think it is important to have traditions and to keep the traditions going?
4. Tell us about a tradition that your chapter has in your local community and why it is important.
5. Why do you think that DeMolay has been so successful for 100 years?

Attire for Conclave

| | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|
| | |
| Showcase | Black Skirt (not too short) and polo and competition sash* |
| | |
| Knowledge test and Squires Seminar | Slacks(black or khaki) or dress shorts and polo |
| | |
| Sports | Shorts (not too short or jeans shorts) and chapter tee shirt would be appropriate |
| | |
| Pageant practice | You do not have to wear your formal for practice but should wear the shoes you will wear that evening |
| | |
| Interview | Dress attire that would be worn to a job interview -- dress (not too short), skirt and blouse or Pant suit |
| | |
| Photos at the Capitol | Formal and your chapter sash** and crown |
| | |
| Pageant | Formal for competition and competition sash |
| | |
| Awards Banquet | You may wear shorts and your polo or chapter tee shirt |
| | If you are one of the winners, you should wear your black skirt and polo to the breakfast as well as your State Sweetheart crown and sash |
| | |
| * Competition sash -- sash that is worn during the competition. All chapter Sweethearts will be given a sash for the competition and all will be identical | |
| ** Chapter sash -- the sash you were given to wear by your chapter | |
| | |
| No jeans or jeans short are allowed | |
| No flip flops should be worn | |